



Dear {{ contact.FIRSTNAME }},

Last weekend I binged ***The Hunger Games*** once again. At first, it felt like just another late-night escape. But somewhere between the shiny costumes and *Katniss's* quiet rebellion, something clicked.

It didn't feel like fiction. It felt... familiar.

Not in the literal sense but in the way the characters are forced to survive under impossible odds. The pressure to perform, to impress, to stay alive not because they want to, but because the system leaves them no other choice.

It reminded me of ***Squid Game*** too. Beneath the bright lights and dark twists, both stories show the same truth: *when systems fail people, survival becomes the only goal.*

And honestly? That's what it often feels like both in the lives of the communities we serve, and in the nonprofit world itself.

When parents can't access a decent school for their child, or a young person gets stuck navigating a portal no one taught them to use it, feels like they're trapped in a game they never signed up for. With no real choices. Just hustle, pressure, and hope.

And those of us working in the sector? We feel it too juggling funding, outcomes, dashboards, deadlines trying to do the right thing without losing the reason we started.

But July gave me something else.

From a government meeting room in Maharashtra to a quiet home in Vadodara, Gujarat I saw people stepping up, systems starting to shift, and small moments of courage that reminded me:

It is indeed a game, not denying the fact but the ***hope is not lost.***

Maybe we're here to rewrite the script.

Let me show you what I mean.



## Shaping Futures with Maha Leadership

Let me take you to one moment that stood out.

A packed room in Mumbai.

**Ms. Manisha Verma, Additional Chief Secretary**, a senior bureaucrat heading the **Skills, Employment, Entrepreneurship & Innovation Department, Government of Maharashtra**, the Maharashtra **DVET (Directorate of Vocational Education and Training) team** and all of us from RightWalk, sitting across the table, reviewing what a year of apprenticeship had led to.

The numbers didn't just speak, they roared:

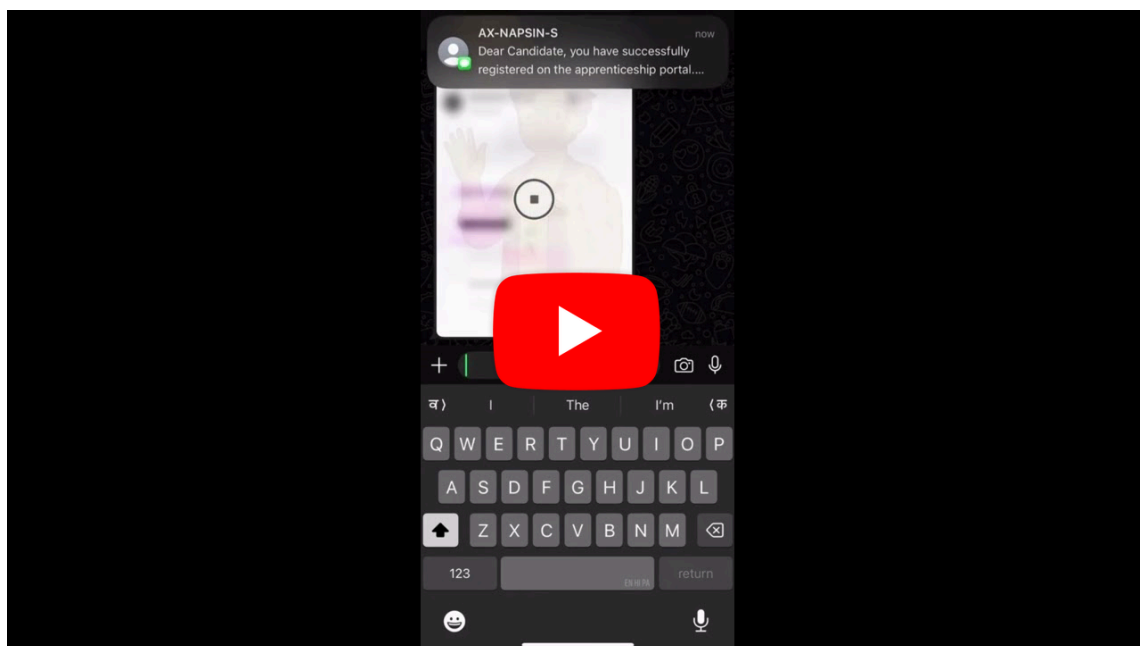
- Apprenticeships jumped **64%** (yep, **1.47 lakh** → **2.79 lakh**)
- **51%** more women joined in
- **₹600 crore** in public funds landed *directly* in young people's pockets
- **271 MSMEs** started hiring again

We took a breath, felt the weight of it, and then asked, *what next?*

So we got bolder:

- **One-click portals** – because login fatigue is real
- **Gender-first pilots** – with free transport and safe spaces in tech trades
- **A statewide MSME pulse-check** – to shape short-term, *actually useful* skilling
- **A National Apprenticeship Conclave** in Mumbai (Oct/Nov – block your calendars!)

It's wild, how fast things can move when government, tech, and lived experience all sit on the same side of the table.



## MahaChatur: When the System Says Yes

After our big review in Mumbai, we shared one last thing.

Not a policy. Not a pitch.

Just a quiet demo of **Chatur AI** our WhatsApp-based buddy that helps young people navigate government portal in plain Marathi, Hindi and English.

And the Maharashtra government's response?

**“We are willing to adopt this.”**

They even gave it a new name: **MahaChatur**.

What excited them wasn't just the tech, it was what it made possible.

If you're a young person trying to register for an apprenticeship, Chatur can guide you step-by-step. Or it can simply ask: *“Want me to do it for you?”*

**You say yes. Share your details. Chatur takes care of the rest.**

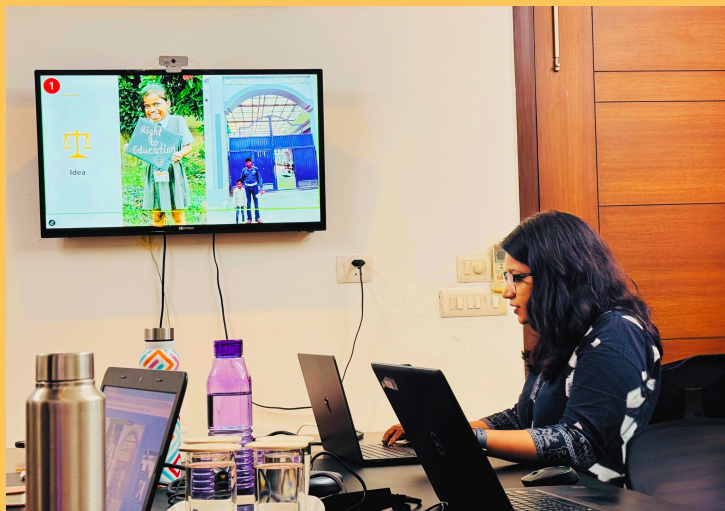
No confusion. No cyber café. No middleman. Just clarity.

Now, the state wants to roll this out across Maharashtra starting with apprenticeships, then expanding to other welfare schemes.

*Chatur* isn't just a chatbot going mainstream.

It's the system choosing to become simpler, faster, and more human.

And to us, **that's a big deal.**



***After the demo, I paused for a moment.***

*On the outside, everything looked great progress, results, even praise. But I found myself asking: are we still aligned with our ‘why’? Or are we just performing?*

*Then I looked closer. In team meetings, in decisions being made, in how we showed up for each other I saw something steady. Quiet commitment.*



*Thoughtful action. No flash, no noise. Just the kind of work that holds everything together.*

*And that's what gave me hope that even with all the pressure, we're still **choosing what's right over what's easy.***



## EPInc Gets Global Love!

Just when I was deep in these thoughts, something came along that didn't just make us smile, it made us pause, cheer, and feel a little lighter.

**EPInc**, our peer-learning model built for diverse classrooms, has been **shortlisted in the Top 30 globally** for the first-ever **Global EdTech Prize 2025** (Non-Profit category).

### ***What makes it special?***

It works within *existing* classrooms, no extra teachers, no extra infrastructure. Just a thoughtful model that uses peer teams, friendly competition, and trust to improve learning and life skills for every child.

### ***Our visionary partnership behind EPInc?***

**Dr. Anuj Kumar** from the **University of Florida**, whose research and relentless belief in equity powered design turned this idea into something schools can actually use and kids can thrive in.

It's a proud moment, and just the beginning.

Curious to know more about how EPInc works and why it matters?

[Click here to read my post](#)

## Meet the New RightWalker



We got another reason to celebrate, this time, a very special addition to our RightWalk family.

Please join me in welcoming **Deep Narayan Tripathi**, who's come on board as our new **Chief of Staff**.

With over 20 years of experience in building people-first organisations, Deep brings the kind of calm, strategic clarity that makes systems smarter and teams stronger. He's led everything from HR transformation to capability building, and yes, he is also a certified life and executive coach

(basically, our in-house guide when OKRs get too real 😊).

But what truly struck me was this: Deep doesn't just build systems. He builds trust. And in a mission like ours, that matters more than anything else.

When he is not crafting high-performance teams, you will find him with his family or writing reflections to support others navigating life.

Deep, we're so glad you are here. With your steady hand and deep heart, we're excited for everything we will build together.



## Quiet Strengthening from the Inside Out

This month's Townhall had its usual energy, stories from **UP, Maharashtra, Kerala, Gujarat, and Delhi**. But what stayed with me wasn't just the wins. It was the feeling that something deeper had shifted. We're not just doing more, we're getting stronger from the inside.

RightWalk today has systems that are built, not in theory, but in practice.

- A fully **automated OKR system**, so every team knows where we're headed and how to get there.
- A smart, well-structured **Knowledge Management system**, because insight should never get lost in silos.
- **Data management systems** that speak clearly and help us act faster.
- A **financial management system** that's both sharp and values aligned.
- Strong **internal communication channels** from Townhalls to weekly reviews, where voices are heard, not just noted.
- And most importantly, a deepening focus on **employee growth and development**.

It's not flashy, but it's foundational.

We've quietly built an organisation that's ready for scale, for speed, and for the people we serve.

And that gives me real hope for what comes next.

*And while systems and structures matter, sometimes change begins with something as simple as belief.*



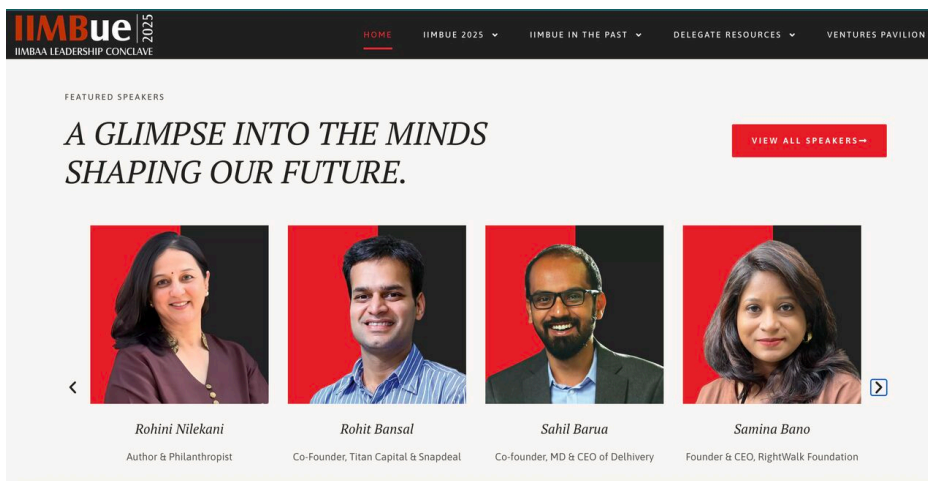
**“She just needs a start.” — Riya’s Anganwadi Didi**

It was her didi’s belief, her parents’ quiet determination, and a small nudge from our team that finally opened the door.

Today, **Riya** is in school, under the RTE Act..

We just helped a little. The real credit belongs to those who never stopped believing she could get there.

[Read the Full Story](#)



## Next up: I will be speaking at **IIMBue2025**

The event's happening on **August 2nd and 3rd** at The Leela Bhartiya City. I'll be on stage on the **3rd**, and I'm really looking forward to sharing our journey with a wider community.

If you're around, come say hi. It would mean a lot.

[Register Here](#)

Maybe we are in something like the *Hunger Games* but not as players, and not for show.

We're here for the quiet, steady work. The real stuff. The kind that keeps people, not performances, at the centre.

If any part of this stayed with you, please write back. Or share it with someone who might need to hear it.

Thanks for walking with us.

Until next time,

**Samina**

Founder & CEO

RightWalk Foundation



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